

# February LTC news and views

A lot of action packed into the shortest month of the year! Good thing it doesn't last long, because according to the marmots, winter will! However, "Dry January" is ended, a trade war is started, invest in Anejo Tequila and Chipotle, and tell Canada we will make our own maple syrup. The Year of the Snake is upon us, history repeats every 60 years, so look it up, the "Great Blackout" in the Northeast occurred in 1965. So much for the bad news, we celebrate Happy Wear Red Day (today), National Dark Chocolate Day, Valentine's Day and Black History Month. As for the Super Bowl, go birds.

## Carrier News

- **National Guardian Life**, everywhere but New York, has updated/improved e-Policy delivery procedures. Thank you.

## Meetings, CE, etc.

- FPA of Greater Rochester meets on February 12 at Locust Hill CC – featured speaker Jamie Block of Mercer Advisors with her annual tax update! Board of Directors elections will also be held at this meeting which begins at 7:45 with a breakfast buffet. CE included. For information and registration, reach out to [rocfpaoffice@gmail.com](mailto:rocfpaoffice@gmail.com).
- Save the date – Lifespan's Celebration of Aging at the Riverside Convention Center is March 27. Conflicting announcements regarding the featured speaker causes us to wait until next month to announce whether Kate Mulgrew or John Quinones won that prize [mrmcbride@lifespan-roch.org](mailto:mrmcbride@lifespan-roch.org) is the contact, and we're sure she can answer that question in addition to any others you might have! Lifespan is an excellent resource for senior clients and caregivers, offering support groups and programs year around.

## News & Media (drop an email for articles of interest)

- Yes, there's an app for that! Waterlily! A machine learning algorithm that makes it possible to predict a user's likelihood of needing long term care, the age at which it will start, how those needs will change over time, and how much it will cost to cover those needs. Talk about making the case for you with about three minutes of intake. Investments by Edward Jones, Nationwide, Genworth and Brewer Lane Ventures will further build and enhance the software's predictive capabilities, according to the developers. And no, there is no free lunch, only a short free trial – go to [www.waterlily.com](http://www.waterlily.com).
- Alzheimer's – how the NY Times opines that the science has lied in search of treatment, nobody knows anything, but a study is available revealing the average life expectancy following a diagnosis.
- The Jewish Home of Rochester is planning an expansion of their senior living communities, and the Rochester Business Journal has done a few articles on benefits, reasons to consider.
- More on caregiving, the costs, the stress.

Days are getting longer, we may even wind up with one clock setting for the entire year, eliminating the embarrassment of being an hour early or late but creating issues like 4-am sunshine in the morning versus 10-pm sunshine when settling down for the evening. The good news about spring, those rodents are right only about 35 percent of the time, so there, Staten Island Chuck.

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